

What is claimed is:

1. An article for cleansing body surfaces, said article comprising:
 - a. an effervescent composition;
 - b. a first layer, said first layer is permeable to a liquid and comprises a web; and
 - c. a cleansing composition;wherein said article has a Steady Flash Lather Volume of at least 250 ml.
2. The article of Claim 1, further comprising a pouch comprising a second layer comprising at least two webs with said effervescent composition associated with said webs.
3. The article of Claim 2, wherein said webs comprising said pouch are selected from the group consisting of nonwovens, formed films, films, composite material, laminates, wovens and combinations thereof.
4. The article of Claim 1, further comprising a laminate comprising a second layer comprising at least two webs with said effervescent composition associated with said webs.
5. The article of Claim 4, wherein said webs comprising said laminate are selected from the group consisting of nonwovens, formed films, films, composite material, wovens and combinations thereof.
6. The article of Claim 2, said layers are bonded together about the perimeter of said article.
7. The article of Claim 2, further comprising at least about 1.5% of said effervescent composition.
8. The article of Claim 2, said effervescent composition further comprises an alkaline and an acidic material.
9. The article of Claim 8, said alkaline is selected from the group consisting of anhydrous salts of carbonates and bicarbonates, alkaline peroxides, alkaline azides and mixtures thereof.

10. The article of Claim 8, said alkaline is selected from the group consisting of sodium bicarbonate, potassium bicarbonate and mixtures thereof.
11. The article of Claim 8, said acid material is selected from the group consisting of C₂ to C₂₀ organic mono- and poly-carboxylic acids, C₂ to C₂₀ organophosphorous acids, C₂ to C₂₀ organosulfur, toluene sulfonic acid, peroxides, lactones and mixtures thereof.
12. The article of Claim 11, said C₂ to C₂₀ organic mono- and poly-carboxylic acids are selected from the group consisting of adipic, glutaric, succinic, tartaric, malic, maleic, lactic, salicylic, citric acids and mixtures thereof.
13. The article of Claim 8, said effervescent composition is dry and comprises from about 1 weight percent to about 80 weight percent of the total weight of the effervescent composition of alkaline material.
14. The article of Claim 8, said effervescent composition is dry and comprises from about 0.5 weight percent to about 80 weight percent of the total weight of the effervescent composition of acid material.
15. The article of Claim 1, said cleansing composition is located on at least one surface of said web of said first layer.
16. The article of Claim 1, said cleansing composition is from about 0.01 weight percent to about 1500 weight percent by weight of said article.
17. The article of Claim 1, said cleansing composition is selected from the group consisting of anionic lathering surfactants, nonionic lathering surfactants, amphoteric lathering surfactants, and mixtures thereof.
18. The article of Claim 17, said anionic lathering surfactant are selected from the group consisting of sarcosinates, isoeththionates, taurates phosphates, lactylates, glutamates and mixtures thereof.

19. The article of Claim 1, said cleansing composition is a hard water tolerant surfactant that is selected from the group consisting of nonionic lathering surfactants, mid-chain branched surfactants, phosphates and mixtures thereof.
20. The article of Claim 2, further comprising a third layer in communication with and juxtaposed to said second layer.
21. The article of Claim 20, said third layer comprising a web further comprising a cleansing composition on at least one surface of said third layer.
22. The article of Claim 20, further comprising a fourth layer in communication with and juxtaposed to said third layer wherein said fourth layer comprises high loft material which exhibits a density of from about 0.00005 g/cm³ to about 0.1 g/cm³ and a thickness of from about 0.1 mm to about 30 mm.
23. The article of Claim 22, wherein said high loft material of said fourth layer comprises a cleansing composition associated with said fourth layer.
24. An article for cleansing body surfaces, said article comprising:
 - a. an effervescent composition;
 - b. a first layer, said first layer is permeable to a liquid and comprises a web; and
 - c. a cleansing composition;wherein said article has a Steady Total Lather Volume of at least 850 ml.
25. The article of Claim 24, further comprising a pouch comprising a second layer comprising at least two webs with said effervescent composition associated with said webs.
26. The article of Claim 25, further comprising a third layer in communication with and juxtaposed to said second layer.

27. The article of Claim 26, said third layer comprising a web further comprising a cleansing composition on at least one surface of said third layer.
28. The article of Claim 26, further comprising a fourth layer in communication with and juxtaposed to said third layer wherein said fourth layer comprises high loft material which exhibits a density of from about 0.00005 g/cm³ to about 0.1 g/cm³ and a thickness of from about 0.1 mm to about 30 mm.
29. The article of Claim 28, wherein said high loft material of said fourth layer comprises a cleansing composition associated with said fourth layer.
30. An article for cleansing body surfaces, said article comprising:
 - a. an effervescent composition;
 - b. a first layer, said first layer is permeable to a liquid and comprises a web; and
 - c. a cleansing composition;wherein said article has a Rinsability Percent of greater than about 50%.
31. The article of Claim 30, further comprising a pouch comprising a second layer comprising at least two webs with said effervescent composition associated with said webs.
32. The article of Claim 31, further comprising a third layer in communication with and juxtaposed to said second layer.
33. The article of Claim 32, said third layer comprising a web further comprising a cleansing composition on at least one surface of said third layer.
34. The article of Claim 32, further comprising a fourth layer in communication with and juxtaposed to said third layer wherein said fourth layer comprises high loft material which exhibits a density of from about 0.00005 g/cm³ to about 0.1 g/cm³ and a thickness of from about 0.1 mm to about 30 mm.

35. The article of Claim 34, wherein said high loft material of said fourth layer comprises a cleansing composition associated with said fourth layer.

36. A kit for the use of an article for cleansing body surfaces, said kit comprising:

- a) an article for cleansing body surfaces, the article comprising:
 1. an effervescent composition;
 2. a first layer, said first layer is permeable to a liquid and comprises a web;
 3. a cleansing composition; and
- b) a package for storage of a plurality of said articles, said package having a removable seal and a closure, wherein opening the closure and removing said seal, a desired number of cleansing articles are removed from said package wherein the closure is closed to store the remaining non-selected articles in the package;

wherein said article has a Steady Flash Lather Volume of at least 250 ml, a Steady Total Lather Volume of at least 850 ml, a Rinsability Percent of greater than about 50%.

37. The kit according to claim 36 wherein the package comprises a hinged closure and said package comprises vents to allow escape of any residual gas from within the sealed package.

38. A kit for the use of an article for cleansing body surfaces, said kit comprising:

- a) an article for cleansing body surfaces, the article comprising:
 1. an effervescent composition;
 2. a first layer, said first layer is permeable to a liquid and comprises a web;
 3. a pouch comprising a second layer comprising at least two webs with said effervescent composition associated with said webs;
 4. a third layer in communication with and juxtaposed to said second layer;
 5. a fourth layer in communication with and juxtaposed to said third layer;
 6. a cleansing composition; and
- b) a package for storage of a plurality of said articles, said package having a removable seal and a closure, wherein opening the closure and removing said seal, a desired number of cleansing articles are removed from said package

wherein the closure is closed to store the remaining non-selected articles in the package;

wherein said article has a Steady Flash Lather Volume of at least 250 ml, a Steady Total Lather Volume of at least 850 ml, a Rinsability Percent of greater than about 50%.

39. The kit according to claim 38 wherein the package comprises a hinged closure and said package comprises vents to allow escape of any residual gas from within the sealed package.
40. A kit for the use of an article for cleansing body surfaces, said kit comprising:
 - a) an article for cleansing body surfaces, the article comprising:
 1. an effervescent composition;
 2. a first layer, said first layer is permeable to a liquid and comprises a web;
 3. a laminate comprising a second layer comprising at least two webs with said effervescent composition associated with said webs;
 4. a third layer in communication with and juxtaposed to said second layer;
 5. a fourth layer in communication with and juxtaposed to said third layer;
 6. a cleansing composition; and
 - b) a package for storage of a plurality of articles, said package having a removable seal and a closure, wherein opening the closure and removing said seal, a desired number of cleansing articles are removed from said package wherein the closure is closed to store the remaining non-selected articles in the package; wherein said article has a Steady Flash Lather Volume of at least 250 ml, a Steady Total Lather Volume of at least 850 ml, a Rinsability Percent of greater than about 50%.
41. The kit according to claim 40 wherein the package comprises a hinged closure and said package comprises vents to allow escape of any residual gas from within the sealed package.